

DIE DRAUSSENWERBER GmbH

Prices 2026 Long-term Advertising U-Bahn Stations & Streets



U-Bahn Stations

Media	Format	Booking period	Price exkl. production	Unit
Metro Billboards	location dependent	from 1 year	599,00 €	per surface/month
Metro Billboards (Premium Stations)			799,00 €	
Poster Displays (unlit)	from 1 m²	from 1 year	102,00 €	per m²/month
Poster Displays (backlit)			140,00 €	
Poster Displays (Premium Stations unlit)			204,00 €	
Poster Displays (Premium Stations backlit)			280,00 €	
Poster Display Headers	160 x 35 cm (per side)	from 1 year	230,00 €	per banner/month
Staircases	up to 1 meter	from 1 year	32,00 €	per meter/month
	each additional meter		16,00 €	
Staircases (Premium Stations)	up to 1 meter		64,00 €	
	each additional meter		32,00 €	
(U5) Straße Alt-Biesdorf	from 8,0 x 0,8 m	from 1 month	110,00 €	per meter/month
Bridge Banners (U5) Elsterwerdaer Platz			110,00 €	
(U1) Warschauer Straße			125,00 €	

Streets & Sidewalks

Media	Format	Booking period	Price exkl. production	Unit
City Light Front	107,5 x 176 cm	from 1 year	239,00 €	per surface/month
CLP	118,5 x 175 cm	from 1 year	510,00 €	per surface/month

State: 01.08.2025

All prices in Euro plus VAT. | Unless otherwise stated, the same prices apply for DIN formats in vertical and horizontal directions.

Premium stations are locations in high demand. Viewable at www.draussenwerber.de

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