

Technical specifications Metro Billboards

When print data is delivered

Format (w × h)	Please use the size indicated in the offer/order confirmation. In your interest, relevant information should not be printed on the edge area (3 cm circumferential).
Print file format	Format + bleed
File type	PDF-X4
Bleed	5 mm circumferential
Resolution	300 dpi (not scaled, moved to the format of the print file)
Color mode	CMYK
Fonts	Conversion into character paths or delivery
Color profile	ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: http://www.eci.org/de/downloads)
Print data delivery	Up to 20 days before the start
Data transmission	Via eMail or OwnCloud – we will send you the specifications
Color proof	A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER

Upon delivery of the posters

Format (w × h)	Please use the size indicated in the order confirmation. In your interest, relevant information should not be printed on the edge area (3 cm circumferential).
Material	A) 115g/m ² opaque, wet-strength Affichen paper (BlueBack) folded and mapped in a 4-part or 6-part partition. Guideline: brochure „Plakate drucken und liefern“ from the Fachverband für Außenwerbung B) Detachable adhesive film with protective laminate on the front of the motif in 2-pieces / 3-pieces Please use the material indicated in the offer/order confirmation.

Printing documents

If you do not use DIE DRAUSSENWERBER for production, please contact the respective printing company for exact specifications of the print data.

Delivery

Free delivery, at the latest 20 days before start of posting.
Affichen paper folded and mapped in a 4-part or 6-part partition.
Detachable adhesive film in 2-pieces / 3-pieces in suitable transport packaging.

Replacement posters

Consultation on this is necessary. Depending on the material and booking duration, replacement posters are usually required.

Delivery address

DIE DRAUSSENWERBER GmbH // An der Spreeschanze 6 // 13599 Berlin // Mo-Fr 6.30-15.30 Uhr

Example Metro Billboards

