

## Technical specifications Poster Displays

### When print data is delivered

<b>Format (w × h)</b>	Please use the size indicated in the offer/order confirmation. In your interest, relevant information should not be printed on the edge area (3 cm circumferential).
<b>Print file format</b>	Format + bleed
<b>File type</b>	PDF-X4
<b>Bleed</b>	5 mm circumferential
<b>Resolution</b>	300 dpi (not scaled, moved to the format of the print file)
<b>Color mode</b>	CMYK
<b>Fonts</b>	Conversion into character paths or delivery
<b>Color profile</b>	ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: <a href="http://www.eci.org/de/downloads">http://www.eci.org/de/downloads</a> )
<b>Print data delivery</b>	Up to 20 days before the start
<b>Data transmission</b>	Via eMail or OwnCloud - we will send you the specifications
<b>Color proof</b>	A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER

### Upon delivery of the posters

<b>Format (w × h)</b>	Please use the size indicated in the order confirmation. In your interest, relevant information should not be printed on the edge area (3 cm circumferential).
<b>Material</b>	For backlit advertising spaces: if required translucent, self-adhesive and removable For unlit advertising spaces: self-adhesive, removable film with protective laminate on the front of the motif
<b>Printing documents</b>	For multi-part printed products: Each partition must have a printed overlap of 1 cm. If you do not use DIE DRAUSSENWERBER for production, please contact the respective printing company for exact specifications of the print data.
<b>Delivery</b>	Free delivery, in suitable transport packaging, at the latest 20 days before start of posting

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<b>Replacement posters</b>	Consultation on this is necessary. Depending on the material and booking duration, replacement posters are usually required.
<b>Delivery address</b>	DIE DRAUSSENWERBER GmbH // An der Spreeschanze 6 // 13599 Berlin // Mo-Fr 6.30-15.30 Uhr
<b>Other information</b>	The DRAUSSENWERBER take over the assembly of the advertising media. In exceptional cases and by arrangement, it may be necessary to use production materials other than those mentioned above.

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## Examples Poster Displays



Unlit advertising space



Backlit advertising space