Technical specifications
Poster Displays

Format (w × h)	Please use the size indicated in the offer/order confirmation. In your interest, relevant information should not be printed on the edge area (3 cm circumferential).
Print file format	Format (1:1) + bleed
File type	PDF-X4
Bleed	5 mm circumferential
Resolution	300 dpi (not scaled, moved to the format of the print file)
Color mode	CMYK
Fonts	Convertion into character paths or delivery
Color profile	ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: http://www.eci.org/de/downloads)
Print data delivery	Up to 20 days before the start
Data transmission	Via eMail or OwnCloud – we will send you the specifications
Color proof	A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER

Examples Poster Displays

Unlit advertising space

Backlit advertising space