



Examples of Staircases Advertising

TECHNICAL KEY FIGURES

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| Format (w × h) | Please use the size indicated in the offer/order confirmation. |
| Print file format | Format (1:1) + bleed |
| File type | PDF-X4 |
| Bleed | 3 mm circumferential |
| Resolution | 300 dpi (not scaled, moved to the format of the print file) |
| Color mode | CMYK |
| Fonts | Conversion into character paths or delivery |
| Color profile | ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: http://www.eci.org/de/downloads) |
| Print data delivery | Up to 20 days before the start |
| Data transmission | Via eMail or OwnCloud (We will send you the specifications.) |
| Color proof | A proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER. |
| Other information | Production and installation only through DIE DRAUSSENWERBER Stairs advertising can only be glued at temperatures above 10 °C and drought. Depending on the weather situation, the start of the poster can therefore shift. The assembly is also carried out only at night. |

Sketch for oval advertising spaces on staircases

