

Technical specifications

Poster Display Headers

When print data is delivered

Format (w × h) 160 x 35 cm
154 x 29 cm visible area

In your interest, relevant information should be placed in the visible area.

Print file format Format + bleed

File type PDF-X4

Bleed 3 mm circumferential

Resolution 300 dpi (not scaled, moved to the format of the print file)

Color mode CMYK

Fonts Conversion into character paths or delivery

Color profile ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: <http://www.eci.org/de/downloads>)

Print data delivery Up to 20 days before the start

Data transmission Via eMail or OwnCloud - we will send you the specifications

Color proof A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER

Upon delivery of the foils

Format (w × h) 160 x 35 cm
154 x 29 cm visible area

In your interest, relevant information should be placed in the visible area.
Please use the size indicated in the order confirmation.

Material Translucent, self-adhesive foil
UV-stable, weather-resistant, removable

Printing documents If you do not use DIE DRAUSSENWERBER for production, please contact the respective printing company for exact specifications of the print data.

Delivery Free delivery, at the latest 20 days before start of posting, delivery in suitable transport packaging

Replacement foils Consultation on this is necessary.
Depending on material and booking duration, replacement foils are usually required.

Delivery address DIE DRAUSSENWERBER GmbH // An der Spreeschanze 6 // 13599 Berlin // Mo-Fr 6.30-15.30 Uhr

Other information DIE DRAUSSENWERBER take over the assembly of the advertising media.

Example Poster display header

