

Floor Graphics



Example Floor Graphics + Service Field

PRINT DATA IS DELIVERED

Format (w × h)	DIN A0, 4/1-Format, Banner 180 cm x 56 cm Other formats on request
Print file format	Format (1:1) + bleed
File type	PDF-X4
Bleed	3 mm circumferential
Resolution	300 dpi (not scaled, moved to the format of the print file)
Color mode	CMYK
Fonts	Conversion into character paths or delivery
Color profile	ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: http://www.eci.org/de/downloads)
Print data delivery	Up to 20 days before the start
Data transmission	Via eMail or OwnCloud – we will send you the informations
Color proof	A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER
Service field	= Infocenter, welches auf jeder Folie platziert werden muss. Es informiert über Kontaktmöglichkeiten unter anderem bei Beschädigungen etc. Größe des Servicefeldes: 105 x 55 mm
Other information	Production and installation only through DIE DRAUSSENWERBER Floor graphics can only be glued at temperatures above 10°C and dryness. Depending on the weather situation, the start of the posting can therefore be shifted. In addition, installation is only carried out at night.
Special note	Where the advertising content provided by the client is AI-generated or AI-edited, it must comply with the transparency requirements of Regulation (EU) 2024/1689 and include the legally required labelling. See also (https://digital-strategy.ec.europa.eu/en/policies/eu-icons-labelling-ai-generated-content).