

Technical specifications

Floor Graphics

Print data is delivered

Format (w × h)	Please use the size indicated in the offer/order confirmation.
Print file format	Format + bleed
File type	PDF-X4
Bleed	3 mm circumferential
Resolution	300 dpi (not scaled, moved to the format of the print file)
Color mode	CMYK
Fonts	Conversion into character paths or delivery
Color profile	ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: http://www.eci.org/de/downloads)
Print data delivery	Up to 20 days before the start
Data transmission	Via eMail or OwnCloud - we will send you the informations
Color proof	A Proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER
Service field	= Information field, which must be placed on each slide. It informs about the legitimacy of the customer to advertise limited time on certain stations. Size of the service field: 105 x 55 mm
Other information	Production and installation only through DIE DRAUSSENWERBER Floor graphics can only be glued at temperatures above 10°C and dryness. Depending on the weather situation, the start of the posting can therefore be shifted. In addition, installation is only carried out at night.

Example Floor Graphics + Service Field



Service-Hotline
Bitte melden Sie Verschmutzungen, Teilablösungen
und Beschädigungen umgehend an diese Rufnummer:
(030) 96 20 18 51
Service-Mail: agentur@visucom-berlin.de
Folie-Nr.: Potsdamer Platz 20
Infos zu Bodenfolienwerbung: www.draussenwerber.de

**DIE
DRAUSSEN
WERBER**