



Technical specifications

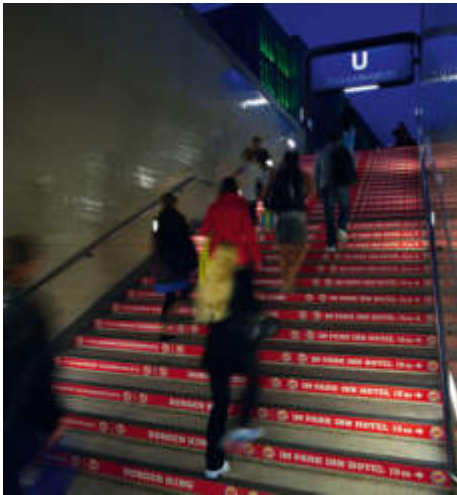
## Staircases

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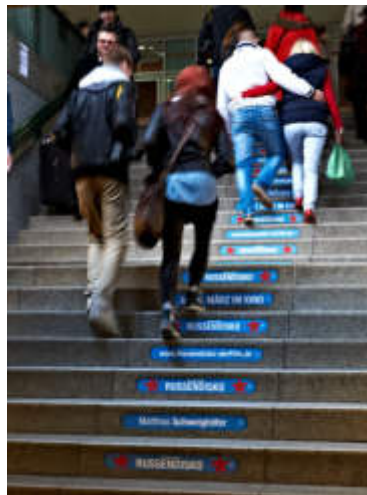
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|----------------------------|---|
| <b>Format</b>              | Please use the size indicated in the offer/order confirmation.  |
| <b>Print file format</b>   | Format (1:1) + bleed  |
| <b>File type</b>           | PDF-X4  |
| <b>Bleed</b>               | 3 mm circumferential  |
| <b>Resolution</b>          | 300 dpi (not scaled, moved to the format of the print file)   |
| <b>Color mode</b>          | CMYK  |
| <b>Fonts</b>               | Conversion into character paths or delivery   |
| <b>Color profile</b>       | ISOcoated_v2_300_eci oder ISOcoated_v2_eci (available under: <a href="http://www.eci.org/de/downloads">http://www.eci.org/de/downloads</a> )  |
| <b>Print data delivery</b> | Up to 20 days before the start  |
| <b>Data transmission</b>   | Via eMail or OwnCloud – we will send you the specifications   |
| <b>Color proof</b>         | A proof of UGRA-FOGRA standard with measurable media wedge will be provided by you or upon request, charged by DIE DRAUSSENWERBER   |
| <b>Other information</b>   | Production and installation only through DIE DRAUSSENWERBER<br>Stairs advertising can only be glued at temperatures above 10 °C and drought. Depending on the weather situation, the start of the poster can therefore shift. The assembly is also carried out only at night. |

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Examples of Staircases Advertising



Repeating motif



Oval motif

Sketch for oval advertising spaces on staircases

